

# Pediatric to Geriatric Life

**"Empowering Every Stage of Life"**

"From the first steps to the golden years, P2GLife is your partner in a journey of lifelong growth and well-being."

## Parents Advocate and Researcher in True Ability Challenges:

Empowering Persons with Disabilities and Neurodiversity

**“** When parents stand as advocates and researchers in the journey of true ability challenges, they light the path towards empowerment for persons with disabilities and neurodiversity, showing that every unique mind and ability deserve recognition, respect, and opportunities. **”**



Prof.(Dr.)

## MALLIKARJUNA RAO DUBISETTY

A Visionary champion of innovation, inclusion and impact

**PROF.**

**(DR) MALLIKARJUNA RAO DUBISETTY (DR. MALICK)  
JOINS HELIXBEAT AS VICE PRESIDENT - STRATEGY &  
EXECUTION, HEALTHCARE & LIFE SCIENCES  
(WEBSITE: [WWW.HELIXBEAT.COM](http://WWW.HELIXBEAT.COM))**

**Prof. (Dr) Mallikarjuna Rao Dubisetty (Dr. Mallick)** has been appointed Vice President – Strategy & Execution, Healthcare & Life Sciences at HelixBeat. With over 27 years of cross-industry leadership experience, Dr. Mallick brings a wealth of expertise in strategic management, healthcare, rehabilitation, education, technology, and research. His appointment reflects HelixBeat's commitment to advancing innovation and delivering transformative solutions in the healthcare and life sciences sector



Throughout his career, Dr. Mallick has held leadership roles with leading organisations including [IBM](#), [Kyndryl India](#)—where he served as Chairperson for True Ability KIN (2025) and Global Co-Lead of the Healthcare & Life Sciences Centre of Excellence—[Accenture](#), [Apollo Hospitals](#), [FHPL](#), [NISC](#), and [NIIT](#). An RCI-recognized special educator, child development and Cross Disability Early Intervention Specialist, and healthcare solutions architect, he has designed and led complex projects integrating advanced analytics, AI, and cutting-edge technologies. His work spans initiatives in Cardiovascular Disease Management, Telehealth, eHIS, eHealth, and GxP-compliant solutions for global clients.

Dr. Mallick's skills reflect a unique blend of technologist, academic researcher, and healthcare & rehabilitation specialist, shaped profoundly by his real-life experiences as a parent of a nonverbal child with autism. He pursues and practices three career paths in parallel, contributing through leadership roles across each domain.

An accomplished academic, Dr. Mallick is a Doctoral Research Scholar (Ph.D.) in Human Resource & Organization Behaviour at [GITAM School of Business](#), specialising in ESG challenges for True Ability Persons. His qualifications include dual MBAs in Hospital & Health Systems Management from [BITS Pilani](#) & CMC Vellore, an MBA in Telecommunications & Business Management from [JRN University](#), and a Postgraduate degree in Early Intervention & Special Education (Autism) from [Osmania University](#), recognised by the Rehabilitation Council of India.

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Dr. Mallick's impact extends beyond corporate achievements. He is the founder of the Smiles Foundation ([www.AutismHelp.in](#)), dedicated to supporting children with neurodiversity, and actively shares his insights on inclusion and education through his blog ([www.SameStory.in](#)). He has been a featured speaker at global platforms including TEDx Talks, the International Patient Safety Conference, National Healthcare Conference, NABIDH Elevate, and Research Reviewer of ISC2024 (India) & MEDInfo 2025 (Taiwan).

His numerous accolades include the Telangana State Award for Empowerment of Persons with Disability (2022), International Changemaker Award (Gold), Outstanding Leadership Award (Dubai, 2024), and Man of the Year Excellence Award (2024).

In his new role at [HelixBeat](#), Dr. Mallick will lead strategic initiatives to drive growth, foster innovation, and deliver measurable impact for healthcare and life sciences clients worldwide.

# P2GLife: Transformative Pathways Across the Lifespan

Innovations in Education, Food, Healthcare, Technology, Employment, and Professional Care from Childhood to Old Age

## Pediatric to Geriatric P2GLife: Transforming Education Across the Lifespan

Education is no longer a phase confined to the early years of life; it is a continuous journey that shapes our existence from infancy to advanced age. The concept of P2GLife—standing for “Pediatric to Geriatric Life”—recognizes the importance of learning at every stage of human development.



The traditional model of education, centered around formal schooling, is giving way to a more dynamic, flexible, and personalized approach. For children, early intervention and play-based learning harness the plasticity of the developing brain, encouraging curiosity and creativity. As learners progress into adolescence and adulthood, educational systems are evolving to emphasize critical thinking,

adaptability, and lifelong learning skills. Digital platforms, micro-credentialing, and community-based knowledge exchanges are bridging the gap between generations, ensuring that skills are both current and relevant in a rapidly changing world.



For older adults, education is increasingly recognized as a tool to promote cognitive health, social connection, and adaptation to new technologies. Intergenerational programs—where elders mentor youth and, in turn, learn digital skills from younger generations—foster mutual respect and understanding while combating age-related isolation. In this way, education becomes not only a

means to employment but a pathway to holistic wellbeing and social inclusion.

## **Reimagining Food Systems for All Generations**

Food is fundamental to health, culture, and the fabric of society. Yet, food systems have often failed to adapt to the evolving nutritional needs and preferences of different age groups. A reimagined food system for P2GLife acknowledges the diversity of nutritional requirements across the lifespan and works to ensure equitable access to healthy, culturally appropriate meals for all.



For children, early nutrition is directly linked to physical and cognitive development. Schools and community programs are embracing farm-to-table initiatives, school gardens, and nutrition education to foster healthy eating habits from a young age. As individuals transition into adulthood and elderhood, their dietary needs change—requiring different balances of macronutrients, micronutrients, and caloric intake.

Innovation in food production, processing, and distribution is making it easier to personalize nutrition. Technology-enabled meal planning, DNA-based dietary recommendations, and adaptive food packaging for those with mobility challenges are just a few examples. Moreover, intergenerational dining initiatives are bridging the gap between the young and old, reviving traditional recipes and food practices

while encouraging shared meals that nurture both body and soul.



Food systems must also be sustainable and resilient. This includes reducing food waste, supporting local producers, and ensuring that vulnerable populations—such as children in poverty or older adults living alone—have consistent access to nutritious food. Through collective effort and innovation, reimagined food systems can promote health, culture, and sustainability for every generation.

## **Healthcare Evolution: Personalized, Preventive, and Holistic**

The evolution of healthcare is at the heart of P2GLife, as personalized, preventive, and holistic approaches replace one-size-fits-all interventions. From pediatric care to geriatric support, health systems are increasingly focusing on the unique needs and preferences of each individual.

Personalized medicine—driven by genomics, data analytics, and wearable health technology—enables clinicians to tailor interventions for each patient, improving outcomes and reducing unnecessary treatments. Preventive care,

including vaccination, routine screenings, and lifestyle coaching, shifts the focus from treating illness to maintaining wellness across the lifespan.



Holistic healthcare recognizes the interplay of body, mind, and spirit. For children, this might mean integrating play therapy into pediatric practice; for adults, incorporating mental health and social support alongside traditional medical care. For elders, it encompasses mobility, social engagement, cognitive health, and dignity at the end of life. Multidisciplinary teams, including physicians, nurses, therapists, and community health workers, ensure that care is comprehensive and coordinated.

The future of healthcare will continue to emphasize patient empowerment, health literacy, and shared decision-making. By addressing social determinants of health—such as housing, education, and economic security—healthcare can become a true partner in lifelong wellbeing.

## **The Impact of Technology on Lifelong Wellbeing**

Technology's role in shaping wellbeing from childhood through old age cannot be overstated. Digital transformation is revolutionizing every aspect of human life, breaking down barriers to education, healthcare, and social connection.

For the youngest generations, technology offers new platforms for learning, play, and creativity. Educational apps, virtual reality experiences, and online collaboration tools help children develop the skills they need for the future. However, digital literacy education is crucial to ensure safe and responsible use of these technologies.



For working adults and seniors, technology offers tools for remote work, telemedicine, social networking, and ongoing learning. Older adults are increasingly using wearable health monitors, voice-activated devices, and telehealth platforms to manage chronic conditions and stay connected to care teams. Smart homes, assistive robots, and AI-driven reminders are supporting independence among

those who might otherwise face institutionalization.

At the same time, it is essential to address the digital divide—the gap between those with access to technology and those without. Equitable access, user-friendly design, and ongoing digital education for all ages are necessary to ensure that technological advances benefit the entire population.

## **Evolving Employment and Economic Participation**

The world of work is rapidly changing due to demographic shifts, technological advancement, and evolving social values. Employment is no longer a linear journey from education to retirement; instead, people move between jobs, careers, and periods of retraining throughout their lives.

For younger people, early work experiences and mentorship are critical to developing confidence and skill. Apprenticeships, internships, and entrepreneurial programs allow youth to explore options and chart their own paths. Middle-aged workers benefit from flexible work arrangements, continuing education, and opportunities to transition between roles or industries.





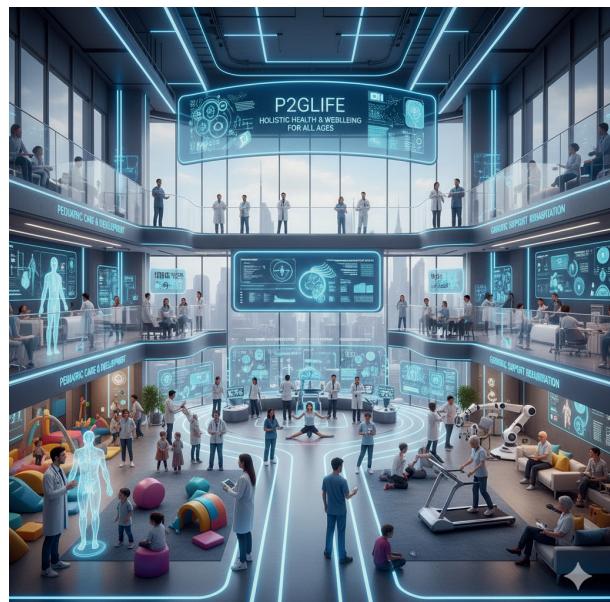
Older adults are increasingly choosing—or needing—to work past traditional retirement age. To support this, employers are rethinking job design, offering phased retirement, and providing training in new skills. Multigenerational workplaces benefit from the unique perspectives and experiences of each age group, promoting innovation and resilience.

Economic participation is not only about formal employment. Volunteerism, caregiving, and artistic pursuits contribute significantly to society's well-being and are increasingly recognized as valuable forms of work. Policies that support economic inclusion—such as universal basic income, affordable childcare, and eldercare infrastructure—ensure that everyone has the opportunity to contribute and thrive.

## **Evolving Employment and Economic Participation**

Across the P2GLife spectrum, medical and rehabilitation professionals are the backbone of healthy, vibrant communities. Their roles are expanding beyond traditional care models to encompass prevention, education, advocacy, and community engagement.

Pediatricians, nurses, therapists, and counselors support the early stages of life, addressing not only illness but also development, socialization, and mental health. In adulthood, primary care providers, specialists, and occupational health experts guide individuals through the complexities of modern living, offering support for both acute conditions and chronic disease management.





For seniors and individuals with disabilities, rehabilitation professionals provide essential services to restore function, promote independence, and improve quality of life. Physical therapists, occupational therapists, and speech-language pathologists work in concert with families and communities to ensure every individual is empowered to live fully.

Moreover, these professionals are leading advocates for health equity and system change. By participating in research, policy-making, and public education, they help shape environments where everyone—regardless of age or background—can achieve their highest potential.

## **Conclusion**

The journey from pediatric to geriatric life is rich and complex, shaped by innovations in education, food systems, healthcare, technology, employment, and professional care. P2GLife calls on society to embrace holistic, inclusive, and forward-thinking strategies that honor each stage of life. By fostering collaboration across generations and disciplines, we can build a world where every individual is empowered to learn, work, and thrive—at every age.



### Contact us

Smiles Foundation India  
Plot 13-9-123, PR NAGAR X ROADS, opposite Neelima hospitals, Erragadda, Hyderabad 500018

Website: [www.smilesfoundationindia.org](http://www.smilesfoundationindia.org)

Email: [Smilesfoundationindia@gmail.com](mailto:Smilesfoundationindia@gmail.com)

Mobile: +91 9849559676

Published By Shanthan Publishers, Ph: +91 7799887747, Ph: +91 7702017333