

Pediatric to Geriatric Life

"Empowering Every Stage of Life"

"From the first steps to the golden years, P2GLife is your partner in a journey of lifelong growth and well-being."

THE 5 MOST INFLUENTIAL LEADERS TO WATCH IN 2025

Career Counseling and Employment Support Career guidance and counseling services. Job placement and internship opportunities. Skills development and training programs. Support for work-life balance and mental health in the workplace.



Prof.(Dr.)

MALLIKARJUNA RAO DUBISETTY

A Visionary champion of innovation, inclusion and impact

PROF.

**(DR) MALLIKARJUNA RAO DUBISETTY (DR. MALICK)
JOINS HELIXBEAT AS VICE PRESIDENT - STRATEGY &
EXECUTION, HEALTHCARE & LIFE SCIENCES
(WEBSITE: WWW.HELIXBEAT.COM)**

Prof. (Dr) Mallikarjuna Rao Dubisetty (Dr. Mallick) has been appointed Vice President – Strategy & Execution, Healthcare & Life Sciences at HelixBeat. With over 27 years of cross-industry leadership experience, Dr. Mallick brings a wealth of expertise in strategic management, healthcare, rehabilitation, education, technology, and research. His appointment reflects HelixBeat's commitment to advancing innovation and delivering transformative solutions in the healthcare and life sciences sector



Throughout his career, Dr. Mallick has held leadership roles with leading organisations including [IBM](#), [Kyndryl India](#)—where he served as Chairperson for True Ability KIN (2025) and Global Co-Lead of the Healthcare & Life Sciences Centre of Excellence—[Accenture](#), [Apollo Hospitals](#), [FHPL](#), [NISC](#), and [NIIT](#). An RCI-recognized special educator, child development and Cross Disability Early Intervention Specialist, and healthcare solutions architect, he has designed and led complex projects integrating advanced analytics, AI, and cutting-edge technologies. His work spans initiatives in Cardiovascular Disease Management, Telehealth, eHIS, eHealth, and GxP-compliant solutions for global clients.

Dr. Mallick's skills reflect a unique blend of technologist, academic researcher, and healthcare & rehabilitation specialist, shaped profoundly by his real-life experiences as a parent of a nonverbal child with autism. He pursues and practices three career paths in parallel, contributing through leadership roles across each domain.

An accomplished academic, Dr. Mallick is a Doctoral Research Scholar (Ph.D.) in Human Resource & Organization Behaviour at [GITAM School of Business](#), specialising in ESG challenges for True Ability Persons. His qualifications include dual MBAs in Hospital & Health Systems Management from [BITS Pilani](#) & CMC Vellore, an MBA in Telecommunications & Business Management from [JRN University](#), and a Postgraduate degree in Early Intervention & Special Education (Autism) from [Osmania University](#), recognised by the Rehabilitation Council of India.

Dr. Mallick's skills reflect a unique blend of technologist, academic researcher, and healthcare & rehabilitation specialist, shaped profoundly by his real-life experiences as a parent of a nonverbal child with autism. He pursues and practices three career paths in parallel, contributing through leadership roles across each domain.

Dr. Mallick's impact extends beyond corporate achievements. He is the founder of the Smiles Foundation ([www.AutismHelp.in](#)), dedicated to supporting children with neurodiversity, and actively shares his insights on inclusion and education through his blog ([www.SameStory.in](#)). He has been a featured speaker at global platforms including TEDx Talks, the International Patient Safety Conference, National Healthcare Conference, NABIDH Elevate, and Research Reviewer of ISC2024 (India) & MEDInfo 2025 (Taiwan).

His numerous accolades include the Telangana State Award for Empowerment of Persons with Disability (2022), International Changemaker Award (Gold), Outstanding Leadership Award (Dubai, 2024), and Man of the Year Excellence Award (2024).

In his new role at [HelixBeat](#), Dr. Mallick will lead strategic initiatives to drive growth, foster innovation, and deliver measurable impact for healthcare and life sciences clients worldwide.

P2GLIFE: THE STORY OF DR. SMILES, STUDENT ARJUN, AND THE JOURNEY FROM PEDIATRIC TO GERIATRIC

“Autism and Cross Disability early intervention”

Once upon a time, in a city where rivers wound through green parks and the sun rose over neighborhoods alive with laughter and learning, there lived two seekers of wisdom: Dr. Smiles, the town's beloved physician, and Arjun, a bright-eyed student with a boundless curiosity about the world. The city was renowned for embracing the philosophy of “P2GLife”—Pediatric to Geriatric Life—a vision where every stage of human existence was honored, connected, and cherished, and where the future was shaped by holistic, forward-thinking care.



Dr. Smiles had dedicated their life to nurturing health from the tiniest infants to the most venerable elders. Arjun, inspired by Dr. Smiles' compassion and the city's ethos, dreamed of helping people from all walks of life. One day, their paths crossed, and together they embarked on a journey to imagine and build a future where the journey of life—from childhood to old age—was filled with purpose, resilience, and joy.

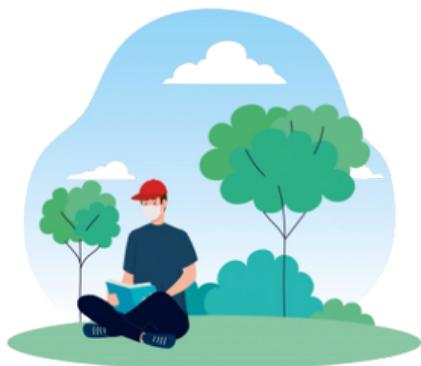
THE MEETING UNDER THE WISDOM TREE

It was beneath the ancient Wisdom Tree, whose branches shaded the city's central square, that Dr. Smiles first spotted Arjun poring over a book about medical miracles and technological marvels. As a gentle breeze rustled the leaves, Arjun looked up and asked, “Dr. Smiles, what does it mean to truly support a person from their first breath to their twilight years?”



Dr. Smiles smiled—a smile that earned them their name—and replied, “P2GLife means seeing life as a seamless journey, not a collection of isolated events. Each stage is a chapter in a story, and our role is to ensure that every chapter is written with care, dignity, and opportunity. Come, let's explore the vital threads that weave this story together.”

EDUCATION: PLANTING THE SEEDS OF EMPOWERMENT



Their first stop was the city's learning center, where children, adults, and elders gathered to learn from one another. Here, education was not confined to classrooms or age, but grew organically—like the roots of a great tree—reaching deep and spreading wide.

Dr. Smiles explained, "Education kindles curiosity and resilience, from pediatric years to geriatric wisdom. In P2GLife, learning doesn't end with graduation; it evolves. Technology brings virtual classrooms to rural villages and retirement communities alike. Lifelong learning enables people to adapt to new opportunities, reducing isolation and fostering purpose."



Arjun saw children teaching elders how to use tablets for storytelling; elders, in turn, taught children to plant seeds and tend to gardens. The lesson was clear: holistic education, bridging generations, prepared everyone to navigate the future.

FOOD: NOURISHING THE BODY AND COMMUNITY

Next, they visited the city's vibrant food market. Here, nutritionists worked with chefs, farmers, and families to ensure healthy, sustainable meals for all. Colorful produce, fragrant spices, and nutritious grains were available to all, regardless of age or circumstance.



"Food is medicine," Dr. Smiles said as they watched a nutritionist guide a family in choosing fresh vegetables. "From pediatric growth to geriatric vitality, what we eat shapes our health. In P2GLife, local farms supply schools and senior centers. Kitchens serve meals that suit diverse dietary needs—purees for infants, balanced plates for workers, and soft, nutrient-rich dishes for elders."

Arjun noticed students volunteering to deliver meals to homebound elders, and elders sharing heirloom recipes with young cooks. Food, they realized, was more than sustenance—it was a bridge of culture, care, and connection.

HEALTHCARE: THE HEARTBEAT OF P2GLIFE

Their journey led them to the city's integrated health center, where medical and rehabilitation professionals worked side by side. Bright murals depicted the cycle of life, and the waiting area buzzed with friendly conversation.

In a consultation room, Dr. Smiles pointed out, "Healthcare must be proactive, personalized, and accessible at every age. Pediatricians and geriatricians collaborate. Digital health records travel with individuals, ensuring continuity of care. Community health workers visit homes, making sure no one falls through the cracks."



A team of rehabilitation professionals led a group in gentle exercises—children with developmental challenges and elders recovering from injury moved together, encouraged by cheers and laughter. Here, Arjun saw that healthcare was not just about treating illness, but about nurturing ability, independence, and hope.

TECHNOLOGY: TOOLS FOR CONNECTION AND PROGRESS

As the sun began to set, Dr. Smiles and Arjun walked to the city's tech innovation hub. Screens glimmered with images of distant relatives chatting, patients checking their health stats, and workers learning new skills remotely.



"In P2GLife," Dr. Smiles explained, "technology connects generations, bridges distance, and empowers those with disabilities. Smart devices remind elders to take medication and alert caregivers in emergencies. Children in remote areas access world-class education and healthcare consultations via telemedicine. Employment opportunities flourish as workers retrain and collaborate across borders."

Arjun marveled at hearing-impaired elders using smart translators to converse effortlessly, and children coding apps that improved accessibility for all. Technology, they saw, was not a barrier but a ladder—one that everyone could climb.

EMPLOYMENT: PURPOSE AT EVERY AGE



The city's employment center buzzed with energy. Here, people of all ages searched for meaningful work—with career coaches guiding new beginnings and encore careers.

Dr. Smiles shared, "Employment is about dignity, identity, and contribution. P2GLife supports flexible work for parents, adapted tasks for people with disabilities, and mentorship programs matching elders with youth. As populations age, we must rethink retirement: elders share expertise, and young people bring fresh ideas."

Arjun spoke with a retired engineer mentoring a group of aspiring inventors, and a young entrepreneur opening a business employing workers of all ages. It was clear that in a society embracing P2GLife, every individual could find purpose and value—no matter their season of life.

THE VITAL ROLE OF MEDICAL AND REHABILITATION PROFESSIONALS

As evening fell, Dr. Smiles paused to reflect. "Behind every thriving community are the hands and hearts of medical and rehabilitation professionals. We stand at the crossroads of science and compassion, guiding people through life's

changes—helping infants take their first steps, supporting adults through challenges, and ensuring elders live with comfort and dignity."



Arjun was inspired. "I see now that our work is not just about healing bodies, but building bridges—between generations, disciplines, and possibilities."

Dr. Smiles nodded, "By working together and embracing holistic care, we empower every person to live not just longer, but better."

RISKS, RESILIENCE, AND BEST PRACTICES

Of course, the journey through life is not without perils—inequity, isolation, and rapid change threaten to leave some behind. But P2GLife teaches that by visualizing risks, we can prepare for them:



- Equitable access to education, nutrition, healthcare, and work is essential—regardless of background or ability.
- Personalized care and adaptive technologies address unique needs.
- Lifelong learning, community engagement, and intergenerational solidarity build resilience.
- Collaboration among medical, educational, and technological professionals ensures best practices are shared and refined.

By focusing on these principles, P2GLife lays a path where the vulnerable are protected, and all can flourish—resilient in the face of adversity.

THE MORAL OF P2GLIFE

As Arjun gazed up at the stars, he realized the true moral of their adventure: the journey from pediatric to geriatric is more than a passage through time—it is a tapestry woven from care, collaboration, and courage. Each generation has gifts to offer and lessons to learn, and together, they can create a future where no one is left behind.



CONCLUSION: A CALL TO ACTION



Dr. Smiles and Arjun returned to the Wisdom Tree, now illuminated by lanterns and laughter, and resolved to share their vision. P2GLife invites every individual, professional, and community to embrace a holistic outlook—one that honors each stage of life, empowers medical and rehabilitation professionals, and celebrates the potential of every person.

By visualizing and building a future rooted in inclusion, personalization, and equity, society can ensure that from the first cry to the final sigh, every life's journey is uplifted, dignified, and complete.

And so, inspired by the dream of P2GLife, Dr. Smiles and Student Arjun set forth—not just as doctor and student, but as partners in shaping a world where all generations thrive, hand in hand, from the pediatric dawn to the geriatric dusk.



Contact us

Smiles Foundation India
Plot 13-9-123, PR NAGAR X ROADS, opposite Neelima hospitals, Erragadda, Hyderabad 500018

Website: www.smilesfoundationindia.org

Email: Smilesfoundationindia@gmail.com

Mobile: +91 9849559676

Published By Shanthan Publishers, Ph: +91 7799887747, Ph: +91 7702017333